NOTICE

NOTICE OF OBJECTION TO IMPORTATION OF PRODUCTS BEARING THE JU-C TRADE MARK

Please be informed that East Caribbean Flour Mills Limited (ECFM) whose wholly owned subsidiary company, East Caribbean Bottlers Inc. who is the proprietor, manufacturer and distributor of **JU-C** non-alcoholic beverages in St. Vincent and the Grenadines has filed an objection to the importation into St. Vincent and the Grenadines of goods which Section 112 of the Trade Marks Act CAP 315 applies and infringes the JU-C trade mark.

Section 112 of the Trade Marks Act provides as follows:

- "(2) if the goods to which this section applies
 - (a) have applied to them a sign that, in the opinion of the Comptroller, is substantially identical with, or deceptively similar to a notified trade mark; and
 - (b) are goods in respect of which the notified trade mark is registered;

the Comptroller shall seize the goods unless he is satisfied that there are reasonable grounds for believing that the notified trade mark is not infringed by the importation of the goods."

Therefore in light of the above, with immediate effect, this Act will be enforced and the necessary actions will be taken by the Customs and Excise Department based on the above Act.

Please contact the Customs Department should you need any clarification on this matter.

BY ORDER OF THE COMPTROLLER OF CUSTOMS